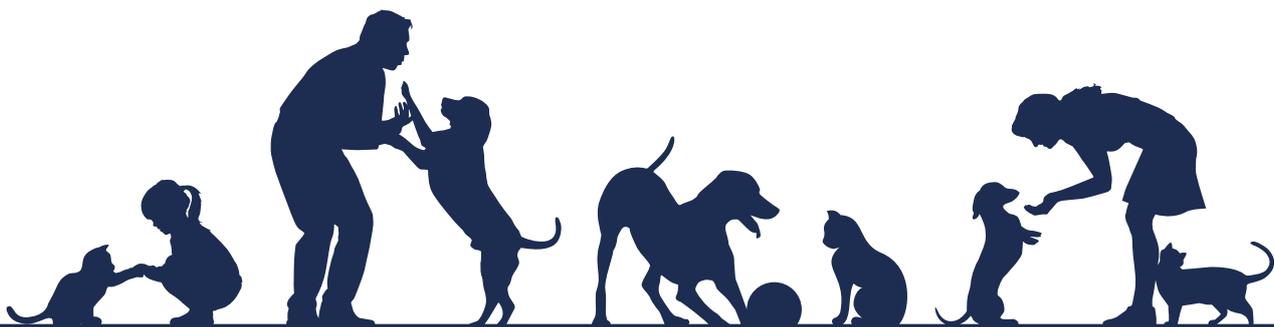


since 1957
Dr. Clauder's[®]
Responsible Pet Nutrition



Responsible Pet Nutrition.

The right one for every pet.

That's our passion. 

VALUES



Family Company

Dr.Clauder is a medium-sized family business from the Lower Rhine area, with a long tradition and decades of expertise in the production of food and nutritional supplements for dogs and cats. Today, we are an owner-managed, modern and global operating company and stand for the highest quality „Made in Germany!“

Love of animals

The cohabitation between man and beast is one of empathy and responsibility, so we are committed to the welfare of the animals in the highest degree. The animal love, which is the incentive for the development of our products, is relived throughout the company. Our office dogs promote a healthy friendly working atmosphere and contribute to our positive motivation. Horizontal organization allows us to take responsibility and share our ideas.



Curiosity, creativity and innovation

Curiosity, creativity and the joy of innovation characterise our efforts to meet ever-changing demands.

Sustainability

For us, sustainability means creating added value in the long term by using resources responsibly. In addition, customer satisfaction is the focus of the company. The consumer places the highest demands on the food for his pet that can only be found through the approval of high quality products. A high level of quality of the products is accompanied by a high traceability of raw materials (IFS certification). This documentation allows security and creates trust. In addition, social responsibility can be fully justified through regular donations.



HISTORY



1957

Founding of Dr. Clauder by Dr. Heinz Clauder in Hamburg.

1984

Laying of the foundation stone of the IPH Group by Alwin Hübers in Hamminkeln.



1998

Merging of the IPH Group and Dr. Clauder.

2006

Malte Hübers and Alexander Gerards take responsibility as managing partners.



2007

The Dr. Clauder's brand celebrates its 50th anniversary and production is relocated in Hamminkeln.

2010

From now on, the company will be run under the name Dr. Clauder and all products will be combined under the umbrella brand Dr. Clauder's



ICADO ♦ CERTI

ZERTIFIKAT

Hiermit bestätigt die Zertifizierungsstelle
der TÜV SÜD Management Service GmbH

Management Service

2011

First certification according to International Featured Standard (IFS).

2014

Implementation of a selective trade structure to strengthen brand and retail partners.



2015

Introduction of a training academy.

2018

Implementation of the new brand philosophy: „Pet nutrition out of responsibility“.



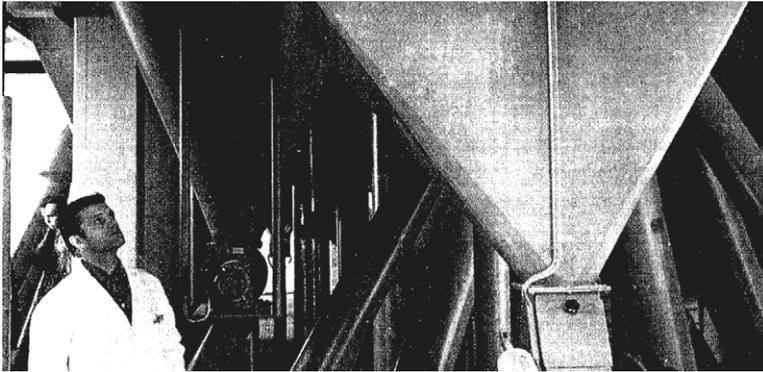
HEUTE

The internationalisation process and consumer marketing are the focus of the company.

FAKTS

Dr. Clauder

group of companies



1957

FOUNDATION

ca. 100
EMPLOYEES



IN 65

COUNTRIES

ca. 10
OFFICE DOGS



www.dr-clauder.com